

09B-CC-1250

Received & Inspected

JUL 9X 2012

AFFIDAVIT OF CHRIS WARREN ON BEHALF OF "FACES FOR RADIO"

ICC Mail Room

My name is Chris Warren, I am 54 years old and working as a radio talk show host on KNND 1400 AM Cottage Grove, Oregon and I currently reside at 5967 A St. Springfield, Oregon, 97478.

I declare that, to the best of my knowledge and belief, the information herein is true, correct, and complete.

Chris Warren

5967 A St. Springfield, OR 97478

S.S. [REDACTED]

STATE OF

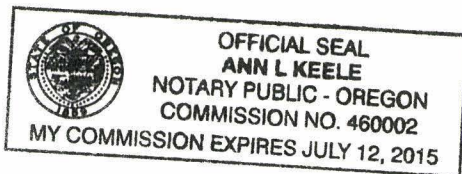
Oregon

COUNTY OF

Lane

Ann L Keele

Notary



Title and Rank

My Commission Expires 7/12/2015

July, 2, 2012

REQUEST FOR EXEMPTION FROM CLOSED CAPTIONING REQUIREMENTS

This request for exemption is for a program called "Faces For Radio" produced by The Brickwall Comedy Show. The Brickwall Comedy Show is a three hour live comedy talk show on radio station KNND, Cottage Grove, Oregon; The Brickwall Comedy Show consists of three comedians, Chris Warren, Frank King and Alex Elkin. Showtime is Monday through Friday, 3-6pm and is an all talk format.

"Faces For Radio" is a 15 minute program, currently (as of this writing) consisting of 2 episodes. KLSR TV in Eugene, Oregon, the local FOX affiliate, has agreed to air the program. "Faces For Radio" intends to produce additional 15 minute episodes to air on KLSR for late night/ early morning air times.

There is no monetary compensation being offered by KLSR for the broadcast. The purpose of the broadcast from The Brickwall Comedy Show's perspective is simply promotional, the purpose from KLSR TV's perspective is to fill 15 minutes of airtime left open following a 15 minute PSA set to air on the station.

KNND radio and The Brickwall Comedy Show have a non-monetary arrangement as well. We (The Brickwall Comedy Show) do not receive compensation from KNND; instead, we have an agreement to receive commission from any sales generated by us for ad revenue that is derived from the Eugene/ Springfield market. The Eugene/ Springfield market is at the edge of KNND's signal. So far, in the three months that The Brickwall Comedy Show has been on the air at KNND, sales by us are under 2000.00, split with KNND at a rate of 50%, then split between us three ways.

While it's obvious we have created little revenue, there is greater purpose. Our goal as The Brickwall Comedy Show is to gain acceptance in the Cottage Grove/ Eugene/Springfield markets, create ratings and therefore eventually generate a decent amount of revenue. It is an experiment with a unique format. The project is only three months old. Our reasoning for putting "Faces For Radio" on KLSR is to help promote the Brickwall Comedy Show with that goal in mind.

"Faces For Radio" is simply a recorded radio episode, with a few minutes of character introduction and what occurs off-air during breaks of the live radio broadcast. It has been filmed with personally owned non-professional video cameras and edited at home on personal computers. It is not professional grade recording; there has been no expenditure of funds for production. To summarize, it is three guys on the radio with a hand held mini camera recording a live radio broadcast and given the opportunity by a local TV station to put the recording on late

night/early morning television with no guarantee of how long the program will run. It is simply an experiment.

The cost of closed captioning this program would not only be a burden, it would simply end the experiment.

1) THE NATURE AND COST OF THE CLOSED CAPTIONS FOR THE PROGRAMMING: In order for us to close-caption this program, the costs would be approximately \$120-\$300 per episode depending on the company utilized, this according to internet research. The following websites indicate current CC rates: <http://www.ccmaker.com/> <http://www.affordableclosedcaptioning.com/> KLSR does not offer this service.

(2) THE IMPACT ON THE OPERATION OF THE PROVIDER OR PROGRAM OWNER: The impact is simple, if we are unable to get an exemption to defer cost of closed captioning, we would have to end the experiment. The "Faces For Radio" project generates no revenue from either KLSR or from KNND, and the revenue generated by The Brickwall Comedy Show is from KNND is minimal at best.

(3) THE FINANCIAL RESOURCES OF THE PROVIDER OR PROGRAM OWNER: As discussed earlier, there are virtually no resources available to us as The Brickwall Comedy Show. We have generated \$1000.00, split 3 ways over a three month period. Our time is donated in an attempt to create a commercially viable entertainment show. We are hoping to crack the ratings book over the course of the next several months, at which time, we will become a viable product and sales will increase, as will revenue. There is no question that our show is on a growth mode, there is a generated "buzz" from the Cottage Grove community, we definitely have listeners and fans, and we are encouraged by that. However, The Brickwall Comedy Show is new, and there is no documentation from any ratings service available to us at this time. We are still in experimental mode. "Faces For Radio" will help us increase awareness of our radio show.

4) THE TYPE OF OPERATIONS OF THE PROVIDER OR PROGRAM OWNER. As discussed earlier, there are three of us, named above, engaged in an experimental format of live comedy-talk radio on a local radio station. We have been offered the opportunity to broadcast 15 minutes of our radio show and the dialog that occurs off air during breaks in the broadcast on a local TV station. There is no monetary compensation being offered for this programming, it's simply a chance to promote ourselves on TV.

5) CONCLUSION. We are hoping that "Faces For Radio" winds up being a regular program on KLSR, generates revenue and requires professional filming and editing at some point. At that time, it would seem reasonable and fair to incur Closed Captioning costs. We would ask for an exemption and a review at a later date. Thank you for your consideration.

Chris Warren
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